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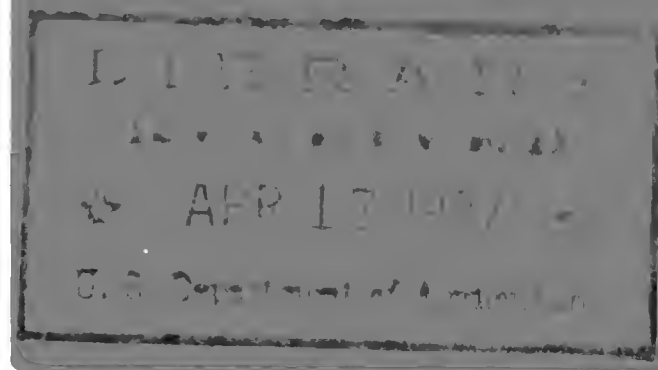
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Cloverset Dependable Roses

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CATALOG AND
ROSE GUIDE



The Home Place at Cloverset

Cloverset Flower Farm

ERNEST HAYSLER AND SON
105th STREET AND BROADWAY
KANSAS CITY, MISSOURI

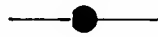
CLOVERSET FLOWER FARM

ERNEST HAYSLER AND SON

NURSEYMEN, FLORISTS, AND MANUFACTURERS OF CLOVERSET POTS

105th Street and Wornall Road (Broadway)

KANSAS CITY, MISSOURI



TERMS OF SALE

The prices in this catalog are for plants at our Nursery. We will be glad to help you plan your Rose Garden and will prepare the bed and plant it for a small additional service charge, based on the time and labor involved.

QUALITY DISCOUNTS

We allow a discount of 10% on orders of 12 plants, a discount of 15% on orders of 50 plants, and 20% on orders of 100 or more plants. See us for special quotations on larger quantities. No discounts are allowed on Roses sold in Collections or on Patented Roses.

CLOVERSET GUARANTEE

The plants selected by you represent the pick of our entire stock and are healthy, strong and vigorous when delivered and if properly taken care of are sure to thrive for you. Due to the fact that we have no control over the treatment they receive after they leave our Nursery we make the following guarantee:

GUARANTEE

Any rose bush, plant, shrub or tree, purchased at our regular retail price, that dies within the first growing season, will be replaced at our Nursery at one-half the original price. Where it is necessary to deliver and plant the stock, the labor involved will be charged at cost.

FALL PLANTING GUARANTEE

More and more each year, fall planting of Roses, as well as all other large nursery stock is gaining in favor and this is as it should be, because fall planting enables the roots to become established during the winter and ready to start off early in the spring before the planting urge comes on, and assures more vigorous growth and earlier blooms in the spring. The only objection that might be used against Fall Planting is the liability of plants to not survive the following winter. To overcome this objection we make this additional guarantee, which applies only to Fall Planting: **GUARANTEE**—Any Roses purchased from us after October 1st for Fall Planting which do not survive the following winter, will be replaced in the spring **FREE** provided our instructions as to winter covering have been complied with. All claims for **FREE** replacement shall be made prior to May 10th after which time this Fall Planting guarantee is void.

SHIPPING INFORMATION

During the early spring and up to April 15th and after November 1st, we can send out dormant or bare rooted Roses, on which our prices include delivery to your Post Office. After April 15th, our Roses are sold only in containers which are too heavy to go by mail and will have to be sent by express, the delivery charges to be paid by the purchaser. Roses in containers weigh about 180 pounds per dozen crated. See your Express Agent for cost of delivery. We make no charge for crating.

CLOVERSET PLANTED ROSES ALREADY PLANTED AND STARTED FOR YOU

You Can Replant Them in Full Bloom and Presto! Your Rose Garden Is Complete the Same Day You Buy It

Undoubtedly the greatest innovation ever offered the Rose buyer is the invention of the Cloverset Rose Container, which enables us to offer our Roses already growing and blooming.

This new and modern way of selling

As 160 pounds of your own soil is discarded when one dozen Cloverset Planted Roses are replanted in your garden, and as one dozen Roses spaced 16 inches apart each way (which is the proper planting plan for best results) requires only a space or



View in Upper Garden at Cloverset

Roses eliminates all danger of the plants not starting after being replanted in your garden, and insures the buyer of getting exactly the Rose desired.

These planted Roses are growing in our Cloverset containers and are planted in specially prepared Rose soil, heavily fertilized to insure rapid and permanent growth and bloom. They weigh 12 to 14 pounds each or about 160 pounds per dozen.

The acquisition of about 160 pounds of suitable soil with each dozen Roses sold, entirely disposes of all question as to the adaptability of your own garden soil to growing Roses, and insures success even when planted in soil unsuitable for them.

bed $3\frac{1}{2}$ feet by 6 feet, the addition of 160 pounds of prepared Rose soil to such a small space radically changes the nature of the original soil and starts you out right for successful Rose growing.

As our CLOVERSET PLANTED ROSES are delivered to you properly planted in our Cloverset containers, and in full foliage and in vigorous growing condition, we overcome the most serious loss to the Rose buyer, viz., improper planting and improper care of dormant Roses immediately after planting, which are the chief causes of failure in Rose growing. By our modern method of furnishing you our plants already started and in full foliage, and later, in full bloom, we take the responsibility of the early handling of them, and furnish

them to you as a finished plant ready to give you entire satisfaction in your garden, and as you are invited to select each individual plant out of our cold frames, we enable you to select only the most vigorous and healthy plants among hundreds of the same sort.

Our Cloverset Planted Roses do not require immediate replanting. They may be kept growing in our containers until such time as is convenient for final replanting. They will grow and bloom just as well in the containers as they do in the ground.

Replanting our Cloverset Planted Roses is a very simple task indeed. After the permanent bed is located, and soil properly prepared as described in the following directions in this catalog, the hole, about 12 inches in diameter and of proper depth is dug, the container is removed from the Rose plant and the plant is then set in the bed, without injury to the root system and consequently with no disturbance to the foliage or buds.

Cloverset Planted Roses can be replanted in your Rose garden any time during the growing season, spring, summer or fall, without even showing the slightest wilt to either foliage, buds or blooms.

We will have here in our Rose gardens at Cloverset Farm in April, 1937, about 30,000 Roses in 140 different varieties, all

growing and blooming in our containers. You are invited to visit our gardens any time and select your plants for your own garden picking out our best and largest roses.

You, your family and your friends are invited to visit our gardens any time during the summer and see the thousands of lovely Roses in full bloom at all times.

NOTE

During March and up to April 15th and after November 1st we can supply Dormant Roses in all the sorts listed in this catalog. As it is impossible to get root action to start and make plants grow after the days get warm we do not offer dormant stock during the interval between the dates mentioned above. During the dormant season we pay postal charges on all Roses sold. After April 15th, when planted Roses only are supplied, the transportation charges must be paid by purchaser. We furnish crates free for planted Roses for shipping.

Our Cloverset System insures to you no disappointment due to plants dying after being planted in your garden. No disappointment in the color as you buy the plants in full bloom.

CULTURAL DIRECTIONS FOR GROWING CLOVERSET HYBRID TEA ROSES (COMMONLY CALLED MONTHLY ROSES)

In planning a Rose Garden or Rose Bed, it is essential that three important conditions be taken into consideration.

First: Location of bed and preparation of soil.

Second: Absolutely first class Roses to start with.

Third: Planting and care after planting.

The first and third of these conditions must be studied out by the purchaser, and the instructions given in this catalog are written to help you get started to be suc-

cessful in growing these most popular and beautiful flowers. The second condition we believe we have worked out for you by offering you our Cloverset Roses, every one of which is a big, healthy, vigorous field grown plant grown by Rose specialists whose object is to produce a Rose that will please you with its many beautiful blooms. Our Roses are all budded on Japanese Multiflora or on Ragged Robin, as these two root stocks have been most satisfactory in our changeable Kansas City climate.

LOCATION OF ROSE BED AND PREPARATION OF SOIL

Always make your Rose bed to fit your Roses instead of spreading the Roses out to fit the bed. By this we mean that after deciding on how many Roses you wish to plant, make your bed just large enough so that the Roses will stand 16 inches apart each way. For one dozen Roses the bed should be 3½ feet wide and 6 feet long, which will allow for three rows with four plants in a row. Larger numbers of plants will take larger beds in proportion. Rose beds should never be over 4½ feet wide as wider beds are hard to cultivate and are inconvenient when cutting blooms.

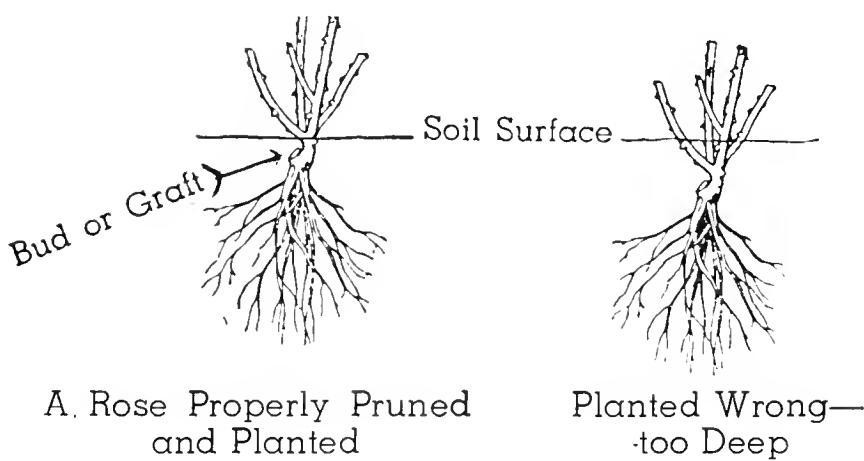
The bed should always be located in a well drained place, away from the roots and shade of trees and large shrubs, and should be placed where they may be in full sun at least half the day, although full sun during the entire day is preferable.

After the bed has been located, 2½ pounds of our Cloverset Rose Grower Fertilizer and 1 bushel of our shredded Cow Manure should be spread out on each 21 square feet of bed and thoroughly dug and mixed into a depth of 18 inches, digging over the bed twice to thoroughly mix the fertilizers with the soil.



View in Lower Garden at Cloverset

DIRECTIONS FOR PLANTING DORMANT ROSES



After the bed has been worked fine, each bush should be located and a hole dug large enough to accommodate the roots and deep enough that the crown, or bud, be one inch below the soil surface. After all the plants have been set, the bed is carefully and thoroughly watered.

Watering is most important and the failure to do so properly is responsible for many failures with Roses. Remember the

roots are twelve to eighteen inches below the soil surface, and it takes lots of water to soak the ground to that depth.

We have found that in planting dormant Roses, a protective covering over the canes for ten days to two weeks is very beneficial. The drying action of the sun and wind is thus prevented until root action starts, when the covering is removed and full exposure to light and air is given. Burlap sacks, split, or canvas are good for this purpose or the soil may be hilled up around them.

You are invited to visit our Rose Gardens any time during the growing season. We are lighted at night.



View in Upper Garden at Cloverset

DIRECTIONS FOR REPLANTING PLANTED OR POTTED ROSES

Replanting the planted Roses in our Cloverset containers is very simple indeed. The containers are removed from the plants and the ball of soil set in the bed so the soil level in the containers is about one inch below the ultimate level of the soil in the bed. Always pack the soil tight around

the roots of any kind of plants. This is done to force the air spaces out of the soil around the roots. After this a generous watering to thoroughly soak the soil down to the bottom roots is all that is necessary. Full instructions for watering will be found in the following pages.

ADVANCE PREPARATION

We strongly advise advance preparation of the soil in your Rose bed. Preparing the soil for the Roses in advance of planting time is one of the best means of having not only ideal growing conditions but adds greatly to the appearance of the bed in the future.

If the bed can be prepared, as given in the directions in this book, two or three weeks in advance of planting time and thoroughly soaked, to cause the soil and fertilizer to settle and break down into one composite mass and then is dug up again just before planting, the repeated handling of the soil will cause additional aeration

and will also distribute the fertilizer more uniformly throughout the entire body of soil to the great advantage of the plant to be grown in it.

Never plant anything in wet soil. Always wait until the soil is dry enough to crumble when worked in the hand. Wet soil will bake during the first hot day and is absolutely unsuitable for planting. Always wait until the soil is dry. Should your soil not be right for planting when you get your Roses, set them aside for a few days. Dormant Roses may be heeled in temporarily for a few days without injury.

IMPORTANCE OF HUMUS

No matter which of the various methods we select for increasing or maintaining the fertility of our soil, we find that humus plays a very important part. It performs many functions in the soil which are absolutely essential to healthy plant growth. It influences the action of the soil towards heat, light, penetration of roots in the soil and the ability of the soil to absorb and hold water. In fact, it directly controls, to a large extent, the four essentials to plant growth, water, nitrogen, phosphoric acid and potash, and any soil in which these elements are in perfect balance, is perfect soil for plant growth.

An analysis of soil, taken from the worn out farms of the eastern states, as compared to the fertile soil around Kansas City shows very little difference except in the amount of humus contained, which proves that with the addition of humus, the eastern soil aforementioned, would produce crops comparable to those of our own locality.

Nothing you can add to the soil will supply so much humus and organic matter and nothing else will hold so much mois-

ture and hold it as long as plenty of good, rotted cow manure or Coo Mist as we call it here at Cloverset. It adds not only a great deal of natural plant food, but in addition it has a beneficial action in the soil which dissolves and makes available and useful, a lot of natural fertility that is out of condition to be absorbed by the plant. Absence of humus makes any soil dead and hard to work.

Cow manure is God's greatest gift to plants. It is most effective when fresh, but on account of the objectionable work of handling it fresh, we handle it in its dry and shredded condition. Cow manure provides, in addition to the chemical elements needed for plant growth, viz. nitrogen, phosphorus and potash, the most important of all the essential elements, which is **humus** and **humus** alone is the only important element absent in all commercial fertilizers.

PRICES

Coo Mist or shredded Cow Manure is packed in 2 bushel bags. Price, per bag—75 cents. 5 bags for \$3.00.

SUMMER CARE OF YOUR ROSE BED

In order to be successful with your Roses, a few important instructions will have to be followed and unless they are followed, your Rose bed will probably be a failure and your money will be wasted.

We invite you to visit us with your Rose

troubles and it will always be a pleasure to us to help you.

The instructions as given for summer care are very simple and do not entail a great deal of labor, but they do mean so much to the success of your Roses that they should not be neglected.

SPRAYING

Roses are subject to three general types of pests and diseases. First the fungus diseases; second, the sucking insects; and third, the leaf eating insects.

The most serious and most important are the fungus diseases, Black Spot and Mildew. In Black Spot, the leaf first turns yellow, followed by a black spot in the center and then dropping of the infected leaf. This spreads very rapidly and, if left unchecked, will soon defoliate the entire bush and bed. Black Spot is hard to cure but, if caught in time, may be controlled by the regular application of Clotracide. Clotracide is a preparation of copper which, mixed with water and sprayed on the plant, forms a protective covering over the leaf surface and helps to prevent the growth of Black Spot. Black Spot will not kill the Rose plant, but by defoliating the plant all chances of further blooming is

stopped until another new set of foliage can develop. Black Spot is a disease for which no positive cure has ever been found. 1935 was the worst year we have ever known for Black Spot. We think it was the cold, rainy spring, which caused it to become so firmly established that it was nearly impossible during the summer to control. This condition existed all over the entire United States.

Mildew, as the name describes, is caused by cold nights and occasionally affects Hybrid Tea Roses. The consistent use of Clotracide will help to prevent it.

The sucking insects, or green lice, appear in the early spring in great numbers and must be controlled by a contact spray. To 1 gallon of Clotracide solution, add 1 tablespoonful Black Leaf 40 or 4 table-spoonful Clotragard and spray thoroughly. Green lice appear in early spring for only

a short time and after they disappear, the Black Leaf 40 or Clotragard may be discontinued. The spraying of the plants with Clotracyde must, however, be continued every week during the entire season as long as the leaves remain green. (Full description and prices on Clotragard and Clotracyde will be found in this catalog.)

The leaf eating insects, slugs and skeletonizers, can be very easily controlled by the addition of the Clotragard as mentioned above or by adding one heaping tablespoonful of Arsenate of Lead to the gallon of Clotracyde solution. If leaf eating insects appear at the same time as green

lice, both the Arsenate of Lead and Black Leaf 40 may be used in the same solution, or 4 tablespoons Clotragard may be used instead. We recommend Clotragard for both sucking and leaf eating insects, Clotragard being a Rotenone spray, is both a contact poison and a stomach poison, and therefore takes the place of both Arsenate of Lead and Black Leaf 40.

Clotracyde and Clotragard when used together make a combination spray that is the most effective control for all Rose diseases we have ever used here in our gardens.



Spraying Our Roses in Lower Garden at Cloverset

WATERING, CULTIVATING AND FEEDING ROSES

Roses are living, breathing, drinking, eating things and to insure great quantities of blooms and to withstand the attacks of the insects and diseases mentioned, they should be kept well fed, and watered. Watering is the most important of all and the most neglected.

Roses as well as other "ground" plants require oxygen at the roots as well as at the tops. An ideal condition of the soil would be one dry enough so the roots

could get plenty of air and wet enough so that the roots could get plenty of water for best development. Soil always too wet is just as fatal to good, vigorous growth as soil too dry. Therefore, proper watering is a very difficult condition to control and is the main reason for many failures in growing Roses and other plants.

To water properly, run a stream of water about the size of a lead pencil into the bed all day or all night from a hose with-

out nozzle. The slow flow of water will be thoroughly absorbed and the roots well soaked. For large beds move the hose from place to place until all plants have been thoroughly watered. Do this once or twice a week during the growing and blooming season. The time to water must be left entirely to the judgment of the gardener. Since the plants cannot stand soil that is always soggy and cannot do well in soil that is too dry, digging in the bed to find out the real condition as to moisture seems to be the only way to determine when to water. During the excessive rains of last spring our Roses were too wet and were a great disappointment to us, although there was nothing we could do about it. When the rains ceased and sunshine again appeared they recovered and the finest Roses we ever grew were those of last June. Never water the leaves of your Roses, as wet leaves are sure to bring disease to them.

As soon after watering as the soil be-

comes dry enough to cultivate, a thorough cultivation should be given to provide a dust mulch and prevent too rapid drying out. Never cultivate over one inch deep as the feeder roots are near the top of the soil, and deep cultivation will surely destroy them and greatly injure the plant. Or a mulch may be provided in which cultivation will not be necessary. Peat Moss or Cow Manure make good mulches. We prefer Cow Manure which, in addition to being a good much, also carries great fertilizer values.

Once each month your Roses should be fed $2\frac{1}{2}$ pounds of Cloverset Rose Grower Fertilizer or our Cloverset Blood and Bone for each dozen plants, scattering it on the ground under the plants and cultivating it into the soil, or it may be dissolved in water and used as a liquid manure. (All materials necessary can be purchased from us). These instructions, if followed carefully, will result in good Roses from May 20th until heavy frost.

TO GROW EXHIBITION ROSES

Hybrid Tea or Monthly Roses usually produce two or more lateral buds on the stem below the main or terminal bud. For those who desire only one bud on the stem, it will be necessary to pinch off the lateral

buds when they first show. This will cause much larger terminal buds. This procedure is universally used in growing greenhouse Roses.

CUTTING YOUR BLOOMS

Hybrid Tea Roses should, if possible, be cut with long stems. Long stems can be produced only by securing vigorous growth and by planting the rose plants close enough together to produce long stems. Thick timber always means tall timber and where weeds grow close together they always grow tall. This same rule applies to Roses and every other plant and where roses are planted not over 16 inches apart and vigorous growth is secured by proper fertilization and culture,

long stems will always result.

In cutting your blooms we have always recommended leaving two leaves on the stub, but our experiments last summer have convinced us that better growth and a more shapely plant can be secured by cutting blooms at a point that will leave four leaves on the remaining stub and this shall be our rule in the future. This treatment not only produces a better looking plant but induces more bottom growth and larger blooms.

SAVE WORK BY MULCHING

Experiments in our Test Gardens the last few seasons have convinced us of the advisability of a mulch for Roses. A board frame 4 inches is placed around the bed and inside filled with Peat Moss or finely shredded cow manure. This makes it unnecessary to water so often and does away entirely with cultivating. This last item itself will repay the cost of the material in the labor saved. This Peat Moss or cow manure mulch prevents the ground from

drying out and keeps the roots cool and moist, resulting in heavy growth and bloom the entire summer as well as in the cool spring and fall months.

We can supply imported Peat Moss, standard size, large bales, at \$3.50 per bale or in 2 bushel bags at \$0.75 per bag.

We can supply finely shredded cow manure in 2 bushel bags at \$0.75 per bag. 5 bags for \$3.00.

COO MIST OR COW MANURE AS A MULCH

We specially recommend Cow Manure as a substitute for Peat Moss for mulching Roses and other garden plants. Cow manure never burns either roots or foliage and as it does not run together but remains loose and fluffy.

It permits the air to circulate freely through it, reducing the tendency of the soil to become sour and unfit for good plant growth. Cow manure as a mulch, shading the soil as it does and keeping it cool, prevents rapid evaporation and thereby greatly reduces the amount of water necessary to supply the wants of plants.

As cow manure carries a considerable amount of plant food, which as it breaks down is gradually fed to the plants, we think that with the addition of our Clover-set Rose Grower fertilizer or with our Clover-set Blood and Bone, it provides the ideal combined mulch and fertilizer and at a very reasonable price.

PRICES

Coo Mist or shredded Cow Manure is packed in 2 bushel bags. Price, per bag—75 cents. 5 bags for \$3.00.

WINTER PROTECTION OF YOUR ROSES

Hybrid Teas, or everblooming monthly Roses, bloom on current year's wood and after heavy, freezing weather in the Fall should be cut back to eight inches high, hilling up the soil around the plants and an insulating cover of prairie hay packed over and around the bushes. While it is not absolutely necessary, some material to shed the water and the snow is beneficial and will insure the Roses coming through the winter without loss.

This covering should be left on the Roses until danger of heavy frost is over in the spring, generally about the first of April, when it should be removed and the Roses gone over carefully and all the dead wood and weak branches cut away, after which a substantial feeding of Clover-set Rose Grower Fertilizer or Clover-set Blood and Bone Fertilizer (2½ pounds per dozen plants) should be worked well into the soil.

WHY PRAIRIE HAY

We recommend Prairie Hay for winter covering. Many times we are asked why straw, leaves or lawn clippings will not do just as well as Prairie Hay, which can be purchased from us or from any Feed Store. Our answer is that straw, leaves or lawn clippings settle down after the first rain or snow and thereby expose the rose canes to the thawing action of the winter

sun, while Prairie Hay remains fluffy and completely protects the canes from such action of the sun during the winter and thereby causes the roses to remain frozen and therefore dormant during the entire winter. Prairie Hay is just as cheap as straw and is the only really successful cover we have ever found.

SUMMARY

These instructions, we believe, if followed carefully, will enable you to produce just as fine Roses in your yard as we produce here in our Rose Gardens at Clover-

set Farm. Keep this book as your "Hand Book of Roses" and refer to it often. It will help you with your Roses.

A WORD FROM THE EDITOR OF THIS BOOK

One day a man, not feeling very well, happened to meet the family doctor and after diagnosing the symptoms as explained to him, the doctor said, "You go home and have your wife give you a big dose of castor oil and I think in a few days you will be OK." The man told his wife about the talk to the doctor and in reply the wife said, "We don't have castor oil in the house but we have motor oil, why won't motor oil do, oil is oil?" So she gave him a big dose of motor oil. Later in meeting the doctor our friend explained that the oil treatment didn't do him a bit of

good. This story illustrates the tendency of every one including, Rose growers, to use substitutes or makeshift methods entirely different than practical experience dictates, and accounts for most of the failures in growing Roses and other plants of all kinds. Read the instructions given in this book, which are the result of over 50 years experience and experiments in growing Roses in this climate by the writer, and stick to these instructions and grow Roses that any one can be proud of.

Yours truly,
ERNEST HAYSLER.

ROSE GARDEN SUPPLIES

CLOTRACIDE

After thorough tests in our Rose Gardens at Cloverset of many preparations for controlling Black Spot and Mildew, we offer Clotracide as being the most efficient preparation we have ever found. The absence of Black Spot and Mildew on the foliage of our Roses attests the efficiency of Clotracide, which is sprayed on the underside of the foliage once each week during the entire growing season, and which has given wonderful results in our gardens. Clotracide contains 12½% metallic copper. Clotracide is also effective in the control of Mildew on Zinnias and Lilacs, also Rust on Snapdragon and Phlox. Mix as directed for Roses.

In powder form, Clotracide is mixed 4 level tablespoonsful to one gallon water. As Clotracide carries its own spreader no soap is necessary.

PRICES

Small size, makes 3 gallons spray.	
Each	\$0.40
Medium size, makes 6 gallons Spray	
Each60
Large size, makes 12 gallons Spray.	
Each	1.00

Never spray in the heat of the day. Always spray in the morning. Any spray strong enough to control insects or fungi will burn foliage if used in the hottest part of the day.

CLOTRAGARD

Clotragard is a Rotenone product and is a perfect substitute for Arsenate of Lead and Nicotine. It controls both the sucking insects and leaf eating insects, and when used with Clotracide produces a combination spray that controls all diseases of Roses.

PRICES

6 Oz. Bottle, makes 3½ gallons Spray	
Each	\$0.40
1 Pt. Can, makes 7½ gallons Spray.	
Each60
1 Qt. Can, makes 15 gallons Spray	
Each	1.00

4 level tablespoons Clotragard to 1 gallon water.

To simplify your spraying schedule mix 4 level tablespoons Clotracide and 4 table-
spoons Clotragard in one gallon water and you have a combination spray that will take care of all your requirements. It may be mixed in a gallon jug and used as needed.

OTHER SPRAYS COMMONLY USED

Black Leaf 40—2 oz. bottle.....	\$0.35
Black Leaf 40—6 oz. bottle.....	1.00
Black Leaf 40—Pint.....	2.25
Arsenate of Lead—1 lb. pkg.....	.25
Sulphur Horticultural—1 lb. pkg.....	.25
Sulphur, Horticultural—25 lb. bag.....	1.50
Bordeaux Mixture—1 lb. pkg.....	.25
Lime Sulphur, Dry—1 lb. pkg.....	.25
Hydrated Lime—50 lb. bag.....	1.00

FERTILIZERS

CLOVERSET ROSE GROWER

A Balanced Fertilizer Specially Prepared for Roses

Cloverset Rose Grower, a new product with us, but having a much higher nitrogen content than Blood and Bone. As nitrogen is the element needed in plant growth to produce rank growth, and as Blood and Bone contained very little nitrogen we believe you will find our new fertilizer of great benefit to your Roses. Any fertilizer with high value in nitrogen will burn foliage and blooms, therefore, we caution our friends to be careful not to get it on the leaves or buds. For best results we suggest that Cloverset Rose Grower be dissolved in water and used as a liquid manure. After all, all fertilizers are intended for use in the soil and not on the foliage, so perhaps this suggestion to most Rose Growers is not necessary. Cloverset Rose Grower is a chemical fertilizer.

PRICES

5 lb. Paper Bags. Each.....	\$.35
10 lb. Paper Bags. Each.....	.60
50 lb. Cloth Bags. Each.....	2.50
100 lb. Cloth Bags. Each.....	4.00
Full directions for use on package.	

CLOVERSET BLOOD AND BONE

Our old reliable, Blood and Bone, which has been used with great success during the past 12 years.

PRICES

5 lb. Paper Bags. Each.....	\$.35
10 lb. Paper Bags. Each.....	.60
50 lb. Cloth Bags. Each.....	2.50
100 lb. Cloth Bags. Each.....	4.00

NOTE

Besides Roses growing and blooming in our Cloverset Containers, we offer small shrubs, perennials, vines and fruit trees all growing, and in proper season in full bloom, in these containers enabling you to buy them any time during the summer.

COO MIST OR COW MANURE

The Greatest of All the Fertilizers, and the Best of All Mulches

Cow manure is God's greatest gift to plants. It is most effective when fresh, but on account of the objectionable work of handling it fresh, we will furnish it in well rotted condition. Cow manure provides, in addition to the chemical elements needed for plant growth, viz. nitrogen, phosphorus

and potash, the most important of all the essential elements, which is **humus** and **humus** alone is the only important element absent in all commercial fertilizers.

2 Bushel Bag. Each.....\$.75
5 Bags for..... 3.00

Our Coo Mist or Cow Manure is finely shredded and in addition to its great fertilizer value, it makes the finest of all mulches and at a most reasonable price.



Enjoying the Roses in Our Garden at Cloverset

IMPORTED PEAT MOSS

Imported from Germany, Peat Moss has been widely advertised and used as a mulch for Roses and other plants all over this country, and we endorse this material as a mulch if it is coarse enough to allow the air to circulate through it. Any mulch which packs down solid and does not allow free circulation of air through it is a failure. Therefore, in using Peat Moss as a mulch we advise a very coarse quality. Frequent dressings of Hydrated Lime to curb the tendency to acidity will be of great benefit.

Peat Moss mulch should always be removed in the winter and replaced in the late spring. As the only object of a mulch

is to prevent evaporation of the moisture from the soil and evaporation is very slow when the soil is cool. Its real benefit is apparent only during hot weather.

We carry in stock the coarse and fine grain. We recommend the coarse grain for Roses.

PRICES

Standard Bale, 125 lbs. Each.....\$3.50
2 Bushel Bag. Each..... .75

SPRAYERS

We carry a full line of sprayers, both large and small. Samples shown in our display room.

SPECIAL BEGINNERS COLLECTION

No. 1

OUR RADIANCE FAMILY OF EVERBLOOMING ROSES

Radiance Roses Are Acknowledged by all Rose Growers to be the Most Dependable and Easiest to Grow of All the Roses.

RED RADIANCE, MEDIUM RED; PINK RADIANCE, GLISTENING PINK; MRS. CHAS. BELL, SALMON PINK; AND CHAS. K. DOUGLAS, DARK VELVETY RED.

4 Big 2 Year Old, Full Grown Roses,
Growing in Our Cloverset Pots
Weighing 14 Lbs. Each

4 for \$2.00

12 for \$5.75

Ready to Go Home With Our Customer—
Can Be Moved Without Injury Any Time
During the Summer

Come and Select Them
Yourself

An additional charge of 10c each for out of town orders shipped crated by express.

**NO QUANTITY DISCOUNT ON THE
ABOVE COLLECTION.**



One Corner in Upper Garden at Cloverset—This Garden Covers 2 Acres and Holds 25,000 Roses

BEGINNERS DOZEN

ROSE COLLECTION No. 2

12 Best Everblooming Roses for \$7.50

Six Hundred Beautiful Rose Buds (approximately) during the season at a cost of about 1¼ cents per bud or 15 cents per dozen.

This **Beginner's Dozen Roses** contains twelve of the very best bloomers and most vigorous Roses we have. It covers the full line of colors of the everblooming class, and will furnish beautiful buds and blooms from early May until frost. Every Rose is extra large and strong and is furnished to you all started in our big Cloverset pots and ready to go. They may be planted in your Rose bed in full bloom without any disturbance to the roots whatever. They are not little dried up plants but big, healthy bushes already growing and started so there will be no danger of loss.

This Beginner's Rose Garden weighs in containers about 160 pounds. **We furnish the soil as well as the Roses.** Here is the biggest value we, or anyone else, have ever offered. On out-of-town orders received before April 15th the Roses will be sent **Dormant**, postpaid. After that time they will be sent crated by express and charges will be paid by purchaser. (Order today.)

These Roses Are All Big No. 1 Field Grown 2-Year-Old Plants

THE BEGINNER'S ROSE GARDEN

Consists of one each of the following Roses:

AUTUMN. Multicolored, red, orange, pink and bronze. A wonderful combination of all the colors of the sunset.

KAISERIN AUGUSTA VICTORIA. Creamy white, very fragrant.

CHAS. P. KILHAM. Coral and orange, a new Rose.

SUNBURST. Yellow to orange pink, the old favorite.

E. G. HILL. Intense blood red, very double and very early bloomer.

ETOILE de HOLLANDE. Dark carmine, velvety and considered the best of all the red Roses.

MARGARET McGREDY. Orange vermillion.

AMI QUINARD. Our darkest red Rose, buds in cool weather almost black.

TALISMAN. The greatest bloomer of them all. Red and gold buds opening to scarlet orange and rich yellow. We consider Talisman the most prolific bloomer of them all.

PRESIDENT HERBERT HOOVER. Beautiful large buds of orange scarlet and yellow. Long stems and wonderful blooms.

PINK RADIANCE. Known everywhere as one of the very best clear pink Roses.

RED RADIANCE. A companion to Pink Radiance in every way except color.

Every One of These Roses Are Dependable in Every Way

THE BEGINNER'S DOZEN ROSE GARDEN—Twelve extra large everblooming Rose bushes in our big Cloverset Rose pots, each one weighing about 14 pounds. All twelve Roses for \$7.50.

BEGINNERS

ROSE COLLECTION No. 3

25 Best Everblooming Roses for \$15.00

Add to the Beginner's Dozen No. 2 as listed on the preceding page the following thirteen everblooming Roses named below, making twenty-five in all, and have a glorious rainbow of color in your garden from May until frost. The Beginner's twenty-five will give all the finer and more popular colors and make your Rose garden right up to date in every way.

**These Roses Are All Big No. 1 Field Grown 2-Year-Old Plants
Here Is a List of the Varieties We Furnish—Every One of Them
Are Dependable in Every Way**

LEONARD BARRON. "The Esquimo Rose." The hardiest as well as the largest blooms of all the Roses. Buds are large and long, blooms extra large, sometimes six inches across and very fragrant, clear pink.

SIR DAVID DAVIS. Glowing crimson, very dark.

BETTY UPRICHARD. Two-tone, pink and salmon; a new Rose and a good one.

CUBA. A new Rose; long pointed buds of orange scarlet.

EDITH NELLIE PERKINS. A two-tone Rose of very great beauty; rose pink on outside of petals, salmon to gold on inside.

HADLEY. Dark red. Very double and a wonderful hot weather bloomer.

MISS ROWENA THOM. One of the newest and largest clear pink Roses.

JOANNA HILL. The well known "Bride's Bouquet Rose." Clear, long pointed yellow buds, very popular.

SOUV. de CLAUDIUS PERNET. Sulphur yellow. Said to be the least sun fading of all the yellow Roses.

MRS. CHARLES BELL. Salmon pink; a sister of the famous Pink Radiance. Very hardy and vigorous.

SOUV. de GEORGES PERNET. Oriental or brick red; one of our best hot weather bloomers.

VILLE de PARIS. Deep egg yolk yellow with fine buds.

MME. EDOUARD HERRIOT. (The Daily Mail Rose.) Flame pink; lovely buds and heavy bloomer.

The Beginner's Twenty-five Rose Garden as Described on This and Preceding Page for Fifteen Dollars (\$15.00)

(See This Catalog for More Detailed Description of These Roses.)

HOW MANY ROSES DO I NEED?

Roses should be planted 16 inches apart each way. A bed for 12 Roses will be three rows, four in a row. This requires a bed 42 inches wide and 72 inches long. Twenty-five Roses will require a bed 42 inches wide and 144 inches or 12 feet long. Please make your bed to fit the Roses.

EVERBLOOMING CLIMBING ROSES

NEW DAWN

THE WONDER ROSE

Awarded the Bloomfield medal, presented by the late George C. Thomas, Jr., for the best new climbing Rose, at the annual convention of the American Rose Society in Rochester, New York, for the year 1935.

During the past forty years we have bought nearly every everblooming climbing Rose that was offered. None of them proved to be everblooming in this climate, until three years ago, when we received a shipment of NEW DAWN Roses. This Rose, NEW DAWN, we can honestly say is an everblooming climber as in our nursery and Rose Gardens here it begins blooming in May and blooms continually throughout the summer until it is frozen in the fall.



Looking Down Path in Lower Garden at Cloverset—This Garden Holds 25,000 Roses

IT IS REALLY AN EVERBLOOMING CLIMBING ROSE

These NEW DAWN Roses are a beautiful light pink and are sometimes called the everblooming Van Fleet. The buds are long and the Rose opens up to a very beautiful bloom. We recommend NEW DAWN as the only really everblooming hardy climber we have ever grown. We have beautiful plants this year growing in our big Cloverset Rose containers. These plants potted weigh about 12 pounds each and will bloom this coming summer. **NEW DAWN WILL NOT DISAPPOINT YOU.**

NEW DAWN is a patented Rose and the retail price is established by the originator and is not subject to our quantity discounts.

PRICES

2-year-old Field Grown Plants, Dormant.....	\$1.50 each, \$15.00 per dozen
2-year-old Field Grown Plants, planted in our containers.....	\$1.50 each, \$15.00 per dozen
3-year-old Field Grown Plants, planted in our containers but with canes	
5 to 6 feet long.....	\$2.00 each, \$20.00 per dozen
6 Plants at Dozen Rates	All of these plants will bloom this year

NOTE: We are licensed distributors of NEW DAWN Roses and invite inquiries from nurserymen for special wholesale prices for the trade.

OUR ROSE SHOWS

From May 20th until freezing weather in the fall, we have in our Cloverset Rose Gardens, one continuous Rose Show, where thousands of the finest Roses ever grown are always in bloom and awaiting your inspection. As our gardens are lighted at night, and plenty of seats are provided for your comfort, we invite you at all times, during the season, to bring your friends and enjoy the wonderful sight we offer. In addition to the big gardens, you will find small sample gardens, offering suggestions as to what can be done with Roses in small back door yards.

We plant Rose Gardens all in bloom any-

time, even in the hottest weather. Out-of-town Rose lovers, as well as Garden Clubs, are especially invited to spend the day with us, Sundays or week days.

Special Rose Shows are held May 20th to June 20th, and September 20 to November 1st, each year.

You are especially invited.

HARDY PERENNIAL PLANTS

We grow nearly 100 varieties of Rock Garden and other Hardy Perennial or Old Fashion Hardy Garden Plants. A visit to our Rock Garden and our Perennial Garden will be very interesting to you. You are invited to come any time.



South Half of Lower Gardens at Cloverset

CLOVERSET HYBRID TEA ROSES

RECENT INTRODUCTIONS AND RARE VARIETIES

The following small but choice list includes new varieties and some older sorts whose worth has been just recently recognized.

Most of these new sorts are in the new copper and orange shades, while some are reds and pinks. All have been tried here and, given the proper attention, will grow and bloom equally as well as the more

common varieties.

AMI QUINARD. Black-lustered red. Blackish buds open to semi-double flowers of velvety crimson-maroon with a soft black luster; instead of fading, the petals get darker as the bloom ages. It has splendid old-time Rose fragrance. Strong, upright plant. We consider it one of our finest Roses. It is our dependable Black Rose.

First-class Certificate, Bagatelle, 1930; Certificate of Merit, Barcelona, 1930.

Price\$1.00

CATALONIA. Vermilion. This child of two of the loveliest Roses ever grown (Shot Silk and Mari Dot) has brought a new color to Roses. Catalonia's coloring is so vivid, so different, that we are at a loss for words to describe it properly. The buds are deep, rich carmine stained with orange, and open to a 50-petaled flower of velvety orange-scarlet, vermilion, to cochineal-red, most vivid. Flowers have a rich, fruity fragrance. The plants are of only medium height but bushy. Gold Medal, Barcelona, 1931; First Class Certificate (highest award), National Rose Society Trial Grounds, 1931.

Price\$1.00

CONDESA DE SASTAGO. Copper and yellow. This Spanish novelty is the first double (50 petals) Rose to carry the vivid colors of the brilliant species Rose, Austrian Copper. The bud is like a ball of gold with brilliant red stripes. When fully open the alternating colors are evenly divided. Here is a highly colored Rose with an alluring spicy scent. The plant is unusually strong and upright in growth, with foliage well up on the flower-stem. First Certificate, Bagatelle, 1932.

Price\$1.00

COUNTESS VANDAL. Plant Patent No. 38. Retail \$1.00 each; \$10.00 dozen. Is today the most popular rose in America as well as in Europe. The long pointed bud, upright stems for cutting, a richer coloring and large Rose differentiate it from Edith Nellie Perkins, also blooms more steadily. The color combination can hardly be described, a superposition of pink, copper, gold and salmon producing a peculiar effect changing as the bloom ages.

Price\$1.00

(No quantity discounts can be allowed on this Rose.)

DAINTY BESS. A remarkable upright-growing variety with large, handsome flowers, the petals occasionally fluted or notched and carried in an odd tricky manner that gives them a curious squarish shape. The color is a dull old-rose on the back and soft flesh-pink in the center illumined with brilliant maroon stamens. Six petals.

Price. Each\$1.00

DIRECTOR RUBIO. One of the most striking Roses we have ever known, and the largest Rose blooms we have ever seen. One flower we saw measured 7½ inches in diameter; you can imagine the size of the buds. The color is cochineal-pink, but that does not describe

the brilliance and beauty of the flower at all stages from the mammoth, long-pointed bud to the loose, ruffled, open flower, and it doesn't fade. The plant is hardly of average height but is extra sturdy, and the flowers are held rigidly erect on stout stems. Mild fragrance. Gold Medal, Saverne, 1928.

Price\$1.00

DUQUESA DE PENARANDA. Coppery apricot. This Rose produces two distinct types of flowers: During the summer the pointed buds are a blend of apricot-orange and dark pink, opening to splendid blooms of coppery apricot. The autumn flowers are just about as beautiful as it is possible for a Rose to be. Great brownish buds open slowly to finely formed flowers, four inches in diameter, of a luscious cinnamon-peach shade which words cannot truly describe, and this rich color lasts. It is sweetly perfumed. Thirty petals. Gold Medal of the King, Barcelona, 1929; Certificate of Merit, Ontario Rose Test-Gardens, 1933.

Price\$1.50

EDITOR McFARLAND. This is the finest deep pink garden Rose in the world today. The perfectly formed flowers are produced through all the growing season and are of a clear, brilliant unfading pink, on nice long cutting stems, are fragrant, and as cut-flowers retain their form and last longer than any Rose we know. The plants are vigorous and have healthy, normal green foliage. We believe that Editor McFarland will soon be the standard by which new pink Roses will be judged. First Class Certificate of Merit, Lyonnaise, Horticultural Society, 1929; Gold Medal, Contest for the Most Beautiful Rose of France, Lyon, 1932; Certificate of Merit, Portland, 1932.

Price\$0.75

HEINRICH WENDLAND. Reddish copper. Large, very double (70 petals) flowers of reddish copper with an orange flush over all; backs of the petals are rich orange. It has a rich, syrupy fragrance. Blooms come singly on strong, upright plants with shiny, leathery foliage.

Price. Each\$1.00

HINRICH GAEDE. A most unusual color. Long, pointed, shapely buds of Nasturtium red. Large, double, high-centered blooms of a rich luminous vermilion shaded golden yellow—a color combination such as found in high-colored modern Zinnias. Has a rich fruity fragrance and is a free and continuous bloomer. Unlike any other Rose in commerce.

Price\$1.00

LADY FORTEVIOT. Large, double, high-centered flowers with an intense fragrance. Golden yellow changing to deep apricot flushed with cardinal red. A free and continuous bloomer.

Price\$1.00

LEONARD BARRON. Produced from the extremely hardy Esquimo Rose, Nutkana. The mammoth blooms are often six inches in diameter. It is salmon pink with a glow of amber and is very free flowering. Its immense size of bloom makes it resemble

and holds its color well to the end. Foliage is very ornamental, healthy, and extremely disease-resistant. This is the most continuous-blooming yellow Hybrid Tea. The plants are low-growing and it does not seem possible that they could produce so many blooms, but keep the flowers cut and the plants will work every minute for you. We recommend Mrs. Pierre S. du Pont as the best all-around yellow garden Rose Gold Medals: Societe Nationale d'Horticulture de France, 1927; Saverne, 1927; Lyon



Visitors Come Out to Enjoy Our Gardens at Cloverset

a peony which similarity was remarked upon by many of our visitors during the past season. Very fragrant.

Price\$1.00

MAX KRAUSE. Flower double, moderately fragrant. Beautiful yellow bud opening golden yellow. Growth very vigorous. Continuous bloomer through the whole season. 65 petals.

Price\$1.00

MRS. PIERRE S. DU PONT. Golden yellow. Winner of more Gold Medals for outdoor blooms than any other Rose ever grown. The bud is long-pointed, rich reddish gold, almost orange in the depths of the petals,

1923, Rhone, 1928; Bagatelle, 1929; Harding \$100 Prize, 1928; Certificate, Pedralbes, 1929. Price\$1.00

MRS. SAM McGREDY. Scarlet-orange. A beautiful new Rose, good enough for the McGredys to name for a member of their family. Coppery scarlet-orange flowers, flushed dull red and of fine form, make this a Rose to rave about. It is double and richly fragrant. Bushy plants with beautiful reddish bronze foliage.

Price\$1.00

OLYMPIAD. Crimson. The bud of this Rose is coppery red, tinged with fire-red. It is one of the most beautiful Roses of recent years. The blooms are large, fully double,

pure crimson, with a golden base to the petals which lights up the entire flower.

Price\$1.00

PORTADOWN BEDDER. A free flowering variety of the popular Portadown family with double high-centered blooms. Lovely scarlet cerise with reverse and base of petals flushed gold.

Price\$0.75

PRESIDENT PLUMECOCQ. Coppery yellow, ovoid buds open to large, cupped blooms of coppery buff with an overglow

orange shading on reverse of petals. Vigorous, compact habit, floriferous. One of the finest yellow Roses.

Price\$0.75

SCHWABENLAND. Extremely large, sometimes blooms are six inches across, globular buds which open slowly into blooms of stately size and magnificent petalage; amaranth-pink; fragrant. Sturdy and free-flowering.

Price\$1.00



North Half of Lower Garden at Cloverset

of deep salmon. An upright grower, producing quantities of long-lasting, fragrant flowers with 30 petals or more throughout the entire season. The flowers are carried on strong stems and the color meets the requirements of those who like Roses of soft tones. The coppery buff of this lovely variety will never clash with any other color. The plant is strong, with better foliage than most of the Roses that have so much Pernet blood. Introduced only three years ago, it has already attained great popularity.

Price\$1.00

ROSLYN. Beautiful, tapering buds and large, double flowers of golden yellow with

SIR DAVID DAVIS. Pointed buds and high centered flowers of glowing crimson, fragrant and long lasting. A splendid, new Rose.

Price\$1.00

SOEUR THERESE (Sister Therese). Yellow. Long-pointed buds are chrome-yellow, heavily marked with carmine; the open flower is rich daffodill-yellow and holds its color well. Sweetbrier fragrance. The blooms come freely on splendid cutting stems. You can always recognize this Rose from its habits of forming sturdy, 3-foot, upright canes which are topped by a cluster of five or more copper yellow blooms. Surely one of the best of the newer Roses. 20 to

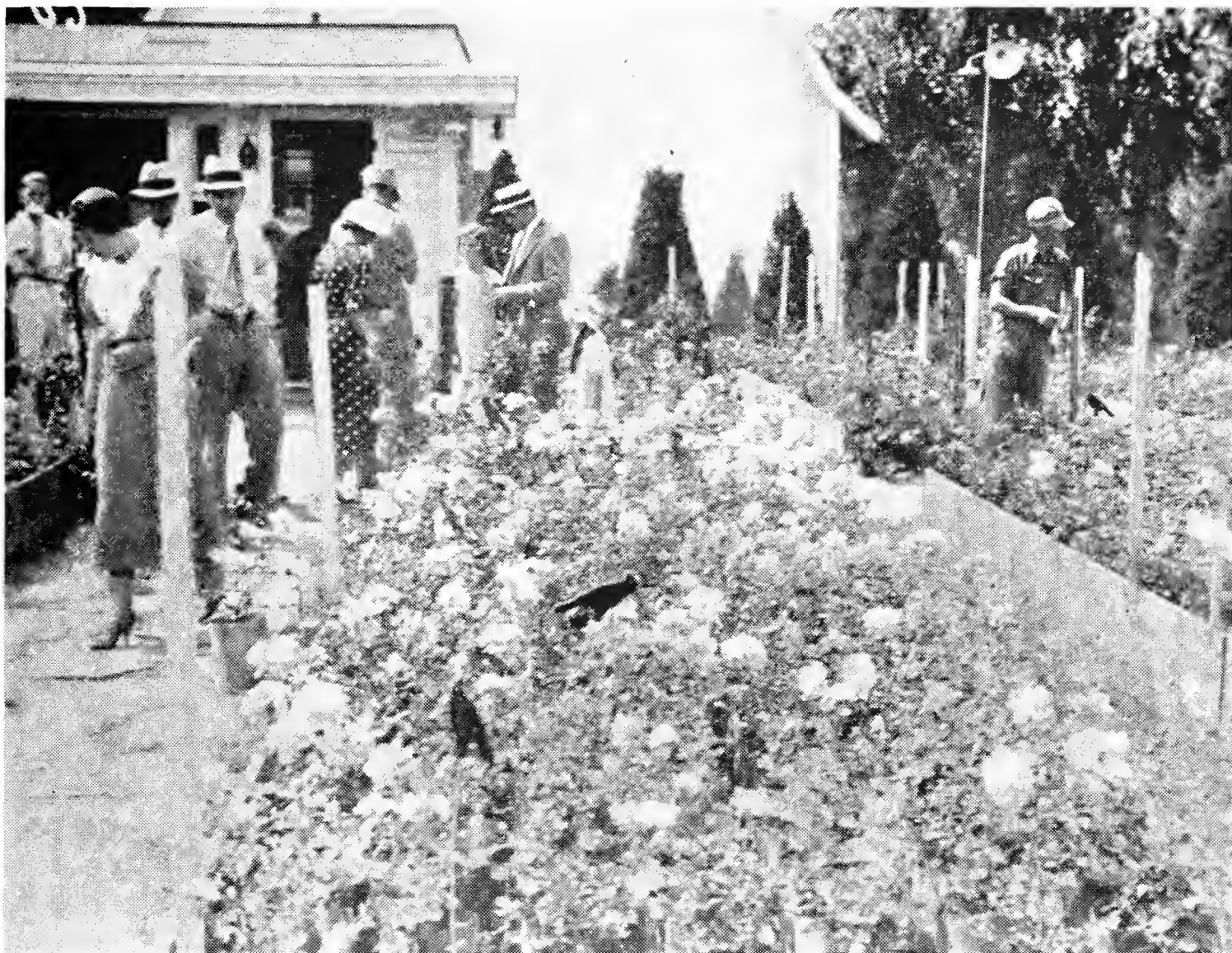
25 petals. Silver-Gilt Medal, Valenciennes, 1930; Certificate, Contest for Most Beautiful Rose of France, Lyon, 1932; Silver Medal, Portland, 1932.

Price\$1.00

VICTORIA HARRINGTON. The beautiful dark red Rose hundreds of which were in bloom in the great municipal Rose gardens in Portland, Oregon, last summer, and is

one of the finest of red Roses ever produced. Its habit of growth is similar to Radiance, very tall with heavy stems producing very large and heavy maroon red blooms. Very vigorous growing and greatly immune to disease. It is said to be the last Rose originated by Capt. Geo. C. Thomas, Jr., and we believe it is considered the best Rose he ever produced.

Price \$1.00



Around the Cashier's Window at Cloverset

CLOVERSET HYBRID TEA ROSES

BLOOM FROM MAY TO NOVEMBER

In this group we have listed all the popular varieties in alphabetical order. These are the so-called everblooming Roses and include Hybrid Teas and Pernetiana sorts. Many are varieties of recent introduction while others are older, but due to their merit, will always be popular.

The difference in price is determined by the newness and scarcity of the variety. The older varieties, while the same age and quality plants, are more common, hence the lower price.

ANGELE PERNET. Named by the famous French producer of fine Roses, Mr. Pernet, for his daughter, it is one of the most un-

usually colored of all our Roses. An even blend of orange, yellow and copper, the long, pointed buds are particularly attractive. Foliage a rich green, with varnished appearance common to Pernet Roses.

Price\$0.75

AUTUMN. Is there a more gorgeous spectacle than a sunset on a clear autumn evening? Those wonderful blends of gold and deep fire in panoramic evolutions. This is the color combination of Autumn. The feature of Autumn is the bud, which has the graceful urn shape and it should be cut in that stage. Burnt sienna and bronze, this Rose is gloriously named for its color brings

to mind the autumn cloak of the maple and oak. Add to this the fact that it is a strong, healthy grower and we have, to our mind, one of the finest of the new Roses.

Price\$0.75

BETTY. Pink buds of large size, shading to copper at base of petals. An extra strong, growing bush and a fine variety for cutting.

Price\$0.75

BETTY SUTTON. A rich, deep clear shade of rose pink of particular beauty in the half open bud. A splendid variety for cutting as well as garden effect. A strong grower, with good foliage.

Price\$0.75

BETTY UPRICHARD. Semi-double, ruffled flower, salmon pink lightened inside with salmon, outside deepening copper. Beautiful in the bud and an extra good grower and producer of flowers.

Price\$0.60

BRIARCLIFFE. Large, pointed buds of brilliant pink opening to large, full flowers of the same color. A very fragrant Rose and a good grower.

Price\$0.60

CALEDONIA. A fine new Rose and one of the strongest growing white Roses ever produced. Long, pointed buds of pure white opening to a beautiful flower of snowy white. Very fragrant.

Price\$0.75

CHAS. K. DOUGLAS. A bedding Rose of exceptional scarlet color. Long pointed buds, beautiful for cutting, opening to large, semi-double flowers of deep red. Always in bloom and very strong and hardy.

Price\$0.60

CHAS. P. KILHAM. One of the newest varieties of popular shadings. Handsome buds of Tyrian red shading through rich orange to gold at base of petals. A strong grower with good foliage.

Price\$0.75

COLUMBIA. This beautiful, clear pink Rose has been popular for many years and will continue to be so. It is very double and a good, strong grower.

Price\$0.60

CRIMSON QUEEN. A fine Rose with long buds of clear crimson scarlet. Blooms very freely on a good strong bush and is especially fine through the hot summer months.

Price\$0.75

CUBA. Long, pointed buds of orange, scarlet, opening to immense, cup shape blooms

of brilliant orange, vermillion. A new Rose of fine growing habits, and sure to be popular.

Price\$0.75

DAME EDITH HELEN. The largest and most double of the clear pink Roses. A Rose that, because of its size, attracts lots of attention in the garden.

Price\$0.60

EDEL. A very popular, extremely large, double white rose with the slightest tinge of ivory at base of petals. Strong grower and stands the sun well.

Price\$0.75

EDITH NELLIE PERKINS. A very fine grower of the unusual two-tone effect. Rose to blush pink on outside of petals. Salmon shading to gold on the inside. Large buds on long stems and a bush equal to Radiance for vigor and size.

Price\$0.75

E. G. HILL. Named after the originator, it is our most popular new red Rose. Deep, velvet red from the tight formed bud to the immense fully double flower and borne freely through the entire growing season. A good garden Rose that we recommend highly.

Price\$0.75

EDW. MAWLEY. Medium size buds of dark red, opening to a good double flower of solid red color. An old, standard Rose that has been popular for many years.

Price\$0.60

ETOILE de HOLLANDE. A vivid, glowing scarlet, bud opening to a Rose of dazzling red and of immense size. This is a strong grower of unusual merit and one of our most popular varieties.

Price\$0.75

FRANCIS SCOTT KEY. Very double and light crimson. This Rose is grown under glass and sold as American Beauty. Its bloom resembles a cabbage, it is so full.

Price\$0.60

FEU JOSEPH LOOYMANS. Long, pointed buds of orange buff, to large, full flowers of gold and apricot. This is a strong grower and should be in every garden for the color is unusual.

Price\$0.75

GOLDEN DAWN. A clear, golden yellow with splashes of carmine. A large, double Rose and very fragrant.

Price\$0.75

GOLDEN GLEAM. Another new, clear deep yellow with long, pointed bud and good, double open flower. A strong grower.

Price\$0.75

GRUSS AN TEPLITZ. Medium sized, double blooms of brilliant crimson with velvety shadings and intense fragrance. This Rose, on account of its vigorous growth is not suitable for Rose beds, and should be used only as a specimen plant out by itself, in the shrubbery border, or for hedges. Where a spot of dazzling red is wanted all summer we recommend this Rose.

Price\$0.60

HADLEY. A fine Rose of rich crimson red and a good, strong grower. Fine for cutting.

Price\$0.60

HOLLYWOOD. Dark, rose red, a strong healthy bush and very fragrant.

Price\$0.75

HOOSIER BEAUTY. Another crimson red variety that blooms well and is fine for cutting.

Price\$0.60

HORTULANIS BUDDE. From Holland. A long, pointed bud of the most brilliant red, opening to an immense, semi-double flower of dazzling scarlet. A fine grower and in bloom all the time.

Price\$0.75

IMPERIAL POTENTATE. Dark rose pink and a good, strong grower. A solid color that opens well without fading.

Price\$0.60

INDEPENDENCE DAY. A branching bedding plant of excellent habit, bearing unusual quantities of brilliant orange buds which open to tawny yellow flowers, sometimes tinged with pink.

Price\$0.75

IRISH ELEGANCE. Similar to Irish Fire-flame, except color which is bronze pink.

Price\$0.60

IRISH FIREFLAME. A single Rose with a slender, long bud of orange crimson. A showy variety in the garden.

Price\$0.60

J. J. L. MOCK. A popular, two-tone Rose. Deep pink on outside of petals and silver pink on inside. Flower large and double.

Price\$0.60

JOANNA HILL. A light yellow and cream Rose of beautiful shape. Long, pointed buds on a strong, upright bush. One of our most popular Roses.

Price\$0.75

JOHN RUSSELL. A large, well formed bloom of crimson red, shading darker at base of petals.

Price\$0.60

J. OTTO THILOW. A clear, luminous pink. Long bud, opening slowly into a most perfect flower of immense size. A strong grower and one which has attracted more than its share of attention in our gardens.

Price\$0.75

JULES GAUJARD. A bright orange red flower, shading to deeper scarlet. A new Rose of great beauty and a good grower and bloomer.

Price\$0.75

JULIEN POTIN. A new, deep, clear yellow, similar to the older Claudius Pernet and known as the Golden Pernet. Considered an improvement over the older variety. It is one of the best of the clear yellows.

Price\$0.75

KAISERIN AUGUSTA VICTORIA. For years the most popular white Rose. A pointed long bud of creamy white, opening to a full double Rose of pure white. A good, strong bush and free bloomer.

Price\$0.60

LADY ALICE STANLEY. A two-tone Rose of great strength and size. Outside of petals, coral pink. Inside, silver pink. A fine, strong grower with beautiful foliage. There should be at least one in every garden.

Price\$0.60

LADY ASHTOWN. Deep, shining pink with the popular long, pointed buds. A beautiful Rose and fine for cutting.

Price\$0.60

LADY MARGARET STEWART. Golden, yellow buds of the popular long pointed shape shaded with deeper orange at base of petals. This bud opens to a large, full bloom of exquisite apricot grown on a good, strong bush.

Price\$0.75

LORD CHARLEMONT. Very double, deep crimson buds open to a high centered Rose of deep red. Very fragrant and a good grower.

Price\$0.75

LOS ANGELES. Salmon pink with shadings of yellow. A very strong grower that has been more popular each year since its introduction.

Price\$0.60

LOUISE CATHERINE BRESLAU. A bright, reddish orange flower of large size. Its dark green varnished foliage is very attractive and the flower petals serrated at the edge are most unusual.

Price\$0.75

LUCIE MARIE. Very vigorous grower and prolific bloomer. Large bud and blooms of light pinkish yellow. Very hardy and very fragrant.

Price\$0.75

LULU. Long, pointed buds of orange scarlet on long, strong stems. These buds, cut and displayed in a slender, tall vase are very striking. Free flowering and a strong grower.

Price\$0.60

LUXEMBOURG. Yellow, shading to copper at center. Stiff, upright stems, producing large flowers especially valuable for cutting.

Price\$0.60

MARGARET McGREDY. A strong, bushy plant producing constantly large flowers of solid orange vermillion, opening to a large flower. One of our best varieties and very fragrant.

Price\$0.75

McGREDY'S SCARLET. A companion of the fine Margaret McGredy, this is copper scarlet. Large blooms and a good grower.

Price\$0.75

MEVROUW G. A. VAN ROSSEM. Buds long and full, of a dark orange and apricot, the bud opening to a large, full flower of golden salmon. A good, strong grower in an unusual new color.

Price\$0.75

MISS LOLITA ARMOUR. A gold, orange and copper Rose, opening to gold and rose. A remarkable color.

Price\$0.75

MISS ROWENA THOM. A large bud of deep pink, opening to an immense flower of the same color, shaded slightly to yellow at base of petals. A very strong grower and profuse bloomer.

Price\$0.75

MME. ALEX. DREUX. A medium size well shaped bud of orange tan. A striking color and a very popular Rose.

Price\$0.75

MME. BUTTERFLY. The parent plant is the ever popular Ophelia. Strong, beautifully shaped buds of flesh pink, shaded yellow and gold. A strong grower.

Price\$0.60

MME. EDOUARD HERRIOT. Sparkling buds of a very unusual reddish copper color. In bloom all the time and well worth having.

Price\$0.60

MME. JULES BOUCHE. Buds are well shaped and of medium size. Pure white at outer edge of petals, shading to blush pink at center. A strong grower and free flowering at all seasons.

Price\$0.60

MRS. AARON WARD. An old but fine variety. Small, tight buds of buff orange opening to flowers of golden tan. A low growing, bushy plant, always in bloom.

Price\$0.60

MRS. A. R. BARRACLOUGH. Large, warm pink buds, shaded gold. A well formed flower of large size and very showy in the garden.

Price\$0.75

MRS. CHARLES BELL. A shell or light salmon pink version of the popular Pink Radiance. Like Radiance, it is an exceptionally strong grower and bloomer.

Price\$0.60

MRS. E. P. THOM. A fine shaped pointed bud of canary yellow, opening to a full flower of the same color. This Rose does not fade in the sun light and is one of our most popular clear yellow roses.

Price\$0.75

MRS. HENRY BOWLES. Ovoid buds and globular flowers of clear piercing pink with lighter shades. Vigorous and free flowering.

Price\$0.60

MRS. HENRY MORSE. A very large, two-tone Rose of rose pink and silver. This bush is strong with healthy, dark green foliage and a good, hot weather Rose.

Price\$0.60

OPHELIA PINK. A popular variety for many years. Long, pointed buds, very well formed, of flesh pink, produced on strong stems. Especially fine for cutting.

Price\$0.60

OPHELIA GOLDEN. A light yellow version of the well known Ophelia Rose. Well shaped buds of soft yellow, produced on a bush of strong growth.

Price\$0.60

OPHELIA WHITE. This beautiful Rose is an exact counterpart of the popular Ophelia Rose except for its color, which is a pure, paper white.

Price\$0.60

PADRE. Flaming copper scarlet buds, exceptionally long and pointed. Flowers open semi-double and are produced in great abundance on a strong, hardy bush.

Price\$0.60

PREMIER. A Rose of good growing habits. A well shaped bud of deep rose pink, opening to a shapely large flower, nice and double. Wonderful fragrance.

Price\$0.60

PRESIDENT HOOVER. Beautiful, large and well shaped buds of orange, scarlet and yellow, opening to an unusually large bloom of copper tan. An exceptionally strong grower, noted for its long stems and profusion of bloom. This Rose is fine and we especially recommend it.

Price\$0.75

PORTADOWN IVORY. A strong plant, producing freely the beautifully shaped buds of creamy ivory white. Its purity, grace and beauty almost take your breath away.

Price\$0.75

QUEEN ALEXANDRA. An unusual color, copper scarlet on inside of petals and yellow on outside.

Price\$0.75

RADIANCE PINK. A famous Rose known everywhere for its fine growing habits. It will produce blooms under conditions fatal for many other varieties. Large buds of clear, rose pink, rather round in shape, opening to large, double, cup shaped blooms. Excellent for cutting.

Price\$0.60

RADIANCE RED. The exact counterpart of Pink Radiance except color, which is a deep, rose red.

Price\$0.60

REV. F. PAGE ROBERTS. A large Rose. Its beautiful copper red buds open to golden yellow with flushings of red on outside of petals.

Price\$0.75

ROSLANDIA. Buds of rich, golden yellow and shaped like the famous Ophelia Rose. A good strong grower and free flowering.

Price\$0.75

SENSATION. A strong growing Rose, producing large pointed buds of velvet crimson, opening to a fine, large double rose.

Price\$0.60

SHOT SILK. Large buds and flowers of coppery rose, flushed and overshot with apricot and yellow. A good, hot weather Rose.

Price\$0.75

SOUVENIR de CLAUDIUS PERNET. For many years this has been a popular yellow Rose. Well shaped buds of extra size and clear, deep yellow, opening to large blooms that retain their yellow shade even in the hot sun. Foliage light green and very shiny.

Price\$0.60

SOUVENIR de GEORGES PERNET. A brother of Claudius. The large bud of flaming brick red opens into an immense flower. Bush strong but low growing. Very popular.

Price\$0.60

SOUVENIR de H. A. VERSCHUREN. A well shaped large bud of light buff yellow produced on a bush of good strength and growth.

Price\$0.60

SUNBURST. Pale yellow shading through deep yellow to orange pink. An old standard yellow Rose that has been popular many years.

Price\$0.60

SWANSDOWN. Large, full, well formed white flowers with huge petals, sometimes yellow at base. A very vigorous grower and a fine new white variety.

Price\$0.75

TALISMAN. The most popular introduction in years. Red and gold buds opening to scarlet orange and rich yellow. Too much cannot be said of Talisman as a beautiful and constant bloomer. We believe Talisman to be the most prolific bloomer of all the Hybrid Teas and we have sold Talisman in pots during the past summer with 20 blooms and buds on a single plant. We recommend it very highly.

Price\$0.75

VATERLAND. Large, solid flowers, full of heavy, dark red petals, glowing with coppery tones. Plant is strong, with bronze foliage, leathery and disease resistant.

Price\$0.75

VILLE DE PARIS. Round buds of brightest yellow, opening to large, full blooms without fading. Plants grow tall and wiry, producing a profusion of fine flowers for cutting.

Price\$0.75

WILHELM KORDES. Long pointed buds of golden salmon, flushed with crimson scarlet. A strong grower.

Price\$0.75

WILLOWMERE. A flame pink rose of good form and shape. Very hardy and a good grower.

Price\$0.60

RUGOSA ROSES

The two varieties we offer are unusual in that they are ever blooming, very thorny and are not subject to the ravages of insect pests. They require no winter protection and we highly recommend them for hedging and for planting in the cemetery.

GROOTENDORST RED. Blooms continually in bright red flowers each resembling a small red carnation.

Price\$0.60

GROOTENDORST PINK. Same as the red except the color is a deep rose pink.

Price\$0.60

BABY OR POLYANTHA TYPE ROSES

These Roses are generally low growing type of forms of the rambler type of Rose. They bloom continually, are perfectly hardy and are excellent for bordering Rose gardens or for bedding.

BABY DOLL. Well-shaped buds (which resemble Cecil Brunner's sweetheart Rose) except Baby Doll furnishes clusters of pink and coppery yellow, tipped with Rose. It is very free flowering and very beautiful.

Price\$0.60

CATHERINE ZIEMET. Large clusters of pure white flowers. Very effective to set off other colors of Roses.

Price\$0.60

CECILE BRUNNER. A miniature hybrid of pink and yellow. Very tiny double bud, sometimes known as The Sweetheart Rose.

Price\$0.60

CHATILLON. Bright pink, semi-double flowers borne in immense clusters during the entire season.

Price\$0.60

ELLEN POULSEN. Large, compact clusters of bright rosy pink flowers, slightly fragrant, borne very profusely on a dwarf plant, 12 to 18 inches.

Price\$0.60

GLORIA MUNDI. Brilliant orange-scarlet flowers in great profusion. This is one of the new baby Roses and we think will be one of the most popular.

Price\$0.60

GOLDEN SALMON. Bright orange flowers, large clusters.

Price\$0.60

GRUSS AN AACHEN. Orange red and yellow buds opening to salmon yellow flowers. A very effective plant, in bloom continually.

Price\$0.60

IDEAL. One of the most popular of all the Polyantha Roses. Immense clusters of reddish black blooms on a compact plant. In bloom all the time.

Price\$0.60

KIRSTEN POULSEN. A very attractive Fall growing variety that blooms almost continuously with large clusters of open scarlet flowers.

Price\$0.60

LAFAYETTE. Large semi-double flowers of striking light crimson which fade very little, open frilled form, blooms very liberally in clusters of forty or more. Very healthy and more than usually attractive.

Price\$0.60

MISS EDITH CAVELL. We recommend this as the best red baby Rose. Blooms very freely. Blooms are brilliant scarlet red. Free growing, symmetrical bush.

Price\$0.60

Baby Roses are gaining in popularity every year. For borders or low hedges they cannot be beaten, and they also make lovely Rose beds. A trip to the Municipal Rose Garden at Topeka, Kansas, or the display in our gardens will demonstrate the wonderful effects of these Roses.

OLD FASHIONED YELLOW ROSES

These Roses were quite the thing in Grandmother's Garden, and they require no more attention than the old Elm tree.

HARRISON'S YELLOW. Semi-double bright yellow flowers covering the bushes early in the spring. Perfectly hardy, requiring no protection in the winter.

Price\$0.75

PERSIAN YELLOW. Double deep golden yellow flowers that bloom late in the spring. Hardy.

Price\$0.75

HUGONIS. Called the Sacred Rose of China. Very early in the spring, before the foliage appears, the branches are covered thickly with yellow single blossoms. Should be grown as a shrub.

Price\$0.75

CLIMBING ROSES

The following varieties are all two years old and should bloom the first season planted. The use of climbing Roses around the house is becoming increasingly popular, especially since the new large flowering sorts have been originated.

We also offer three year old climbing Roses in the above varieties at 50 cents per plant extra above prices for two year old plants. These three year old plants are in containers and all have heavy canes

once our customers understand the great differences between the two types.

AMERICAN PILLAR. Large clusters of crimson pink flowers, each flower with a large white center. A climber perfectly hardy and of great vigor. Price.....\$1.00

CHAPLIN'S PINK CLIMBER. The same as Paul's Scarlet except for color which is clear deep pink. A new climber and very effective. Price\$1.00

CLIMBING AMERICAN BEAUTY. Large



South End of Upper Garden at Cloverset

six to eight feet long. For immediate effects we strongly recommend them.

PRICE, except when noted, dormant 75 cents each; planted in containers \$1.00. After April 15th we offer Climbing Roses only in pots as it is then too late to plant dormant Roses.

NOTE ON CLIMBING ROSES—It will be noticed that we do not offer the old fashioned Rambler type of climbing Rose, they being so susceptible to fungus diseases, and the new varieties we do offer are so far superior to the Rambler type in both growth, foliage, form and color of bloom, that we have no call for the Rambler type

double flowers of the famous American Beauty Red. A good grower. Price.....\$1.00

CLIMBING DAINTY BESS. A very beautiful light pink single Rose. One of the newest and in our gardens last summer bloomed off and on during the entire season. Price\$1.00

DR. VAN FLEET. The strongest grower of all the climbers. A flesh pink double bud, opening almost white. Price.....\$1.00

MARY WALLACE. Double flowers of flame pink, excellent for cutting. A strong grower. Price\$1.00

PAUL'S LEMON PILLAR. A companion to

the wonderful Paul's Scarlet. Good vigorous grower of beautiful lemon color.

Price\$1.00

PAUL'S SCARLET CLIMBER. Up to now the most popular Climbing Rose ever to be introduced. A rich scarlet bloom that dazzles the eye. Blooms in clusters of immense size. Price\$1.00

ROSERIE. Large flowers of a beautiful shade of rose pink, borne in clusters on a vigorous plant nearly thornless. Price....\$1.00

SILVER MOON. Immense single flowers of pure white with yellow centers. An exceptionally strong grower. Price.....\$1.00

JACOTTE. Semi-double flowers of orange copper tinted with reddish yellow. A new climber that is excellent. Needs a burlap sacking protection in winter. Price.....\$1.00

MME. GREGOIRE STAECHELIN. Large delicate pink flowers stained crimson on outside of petals. A new climber that is a dandy. Price\$1.00

PRIMROSE. A truly yellow climber, hardy enough for our midwestern winters. Clusters of four to five double flowers of a rich primrose yellow which does not fade. A

protection of burlap will insure its coming through the winter. Price.....\$1.00

SCORCHER. A vigorous new climber with beautiful frilled blooms of immense size and scarlet coloring. Price.....\$1.00

EVERBLOOMING CLIMBING ROSES

NEW DAWN. A new sport of Dr. Van Fleet and the first Rose to take advantage of the U. S. Government new plant patent law. A flesh pink and is everblooming. Dormant up to April 15th.

Price.....\$1.50; Dozen, \$15.00

NOTE—In our gardens at Cloverset Farm we have tried out many of the much advertised Hardy Everblooming Climbers. All have been a great disappointment to us except New Dawn which even in its first year starts in early in June to send up its lovely buds and blooms and continues to bloom throughout the entire summer and fall. New Dawn is everblooming and will not disappoint you.

HARDY PERENNIALS OR OLD FASHIONED HARDY GARDEN PLANTS

Our Hardy Perennials many of which were grown in our Grandmother's Garden are offered growing in our Cloverset Pots so that they can be moved to your own garden without disturbance of the roots and, therefore, without the usual set back that always follows digging them from the soil in which they grew.

By our modern method of growing plants in pots we can sell them in full bloom without showing any signs of wilt whatsoever. This new way of growing our plants in large pots (each plant weighs about nine pounds) insures not only larger and more vigorous plants, but also adds nine pounds of specially prepared heavily fertilized soil to your perennial bed, and as the ball of soil is planted, it insures the plant being placed in soil congenial to it. Which in itself goes a long way to insure success. As the weight of our plants makes the cost prohibitive if sent by mail we knock them out of the pots and shake off the soil on mail orders, but we strongly advise that where possible these plants be bought growing in our pots.

With a few exceptions (as noted) the price on all our Hardy Perennial plants is 25 cents each.

***AGROSTEMMA.** "Mullein Pink" crimson bloom, gray foliage. Blooms June and July. Height 18 to 24 inches.

***ALYSSUM.** "Basket of Gold." Bright yellow flowers, silver foliage. Blooms April and May. Height 12 inches.

AMPELOPSIS. "Boston Ivy." Clings to brick and stone walls. The popular small leaf. Two year plants, 50 cents each; \$5.00 per dozen.

***ANCHUSA.** "Forget-Me-Not." Blue flowers resembling the Forget-Me-Not. Blooms April and May. Height 8 inches.

ANTHEMIS. "Yellow Marguerite." Daisy like flowers of bright yellow. Blooms all summer. Height 18 inches.

AQUILEGIA. "Columbine." Many beautiful colors and color combinations. Blooms April and May. Height 18 to 24 inches.

***ARABIS.** "Rock Cress." Gray, green foliage, white flowers. Blooms April and May. Height 5 inches.

***ARMERIA.** "Bee's Ruby." Brilliant pink. Blooms July. Height 18 to 24 inches.

***AUBRETIA.** Pink and blue hybrids. Blooms in April and May. Height 6 inches.

***CAMPANULA CARPATICA.** Blue flowers. Blooms June and July. Height 8 inches.

***CARNATION.** "Grenadin." Red and pink. Some double. Blooms May and June. Height 12 inches.

***CENTAUREA.** "Cornflower." Deep blue. Blooms May and June. Height 12 inches.

***CERASTIUM.** "Snow in Summer." Gray foliage, white flowers. Blooms April and May. Height 6 inches.

***CHEIRIANTHUS.** "English Wall Flower." Bright orange flowers. Blooms April and May. Height 12 inches.

CHRYSANTHEMUMS. Many fine and new varieties, both large flowering and button sorts. We specialize in Chrysanthemums and our fall showing is well worth seeing. Divisions, 25 cents each; clumps, 50 cents each. See special list on pages 28, 29 and 30.

COREOPSIS. Large, yellow daisy. Fine for cutting. Blooms all summer if kept cut. Height 24 inches.

***DIANTHUS.** "English Spice Pink." Red, pink and white. Blooms April and May. Height 12 inches.

DELPHINIUM. We offer the giant English strains, as well as the more common sorts. Colors all shades of blue. Blooms all summer. Height 24 to 72 inches.

DIGITALIS. "Foxglove." Many beautiful color combinations. Blooms May and June. Height 18 inches.

***GAILLARDIA.** Orange, brown and yellow daisy like flowers. Blooms all summer. Height 18 inches.

***GRASSES.** Several varieties, some growing 8 feet high, others low growing. All have plumes in the fall and are suitable for winter bouquets. Clumps, 50c each.

***EUPATORIUM.** "Hardy Ageratum." Blue flowers for cutting. Blooms July, August and September. Height 24 inches.

***GEUM.** Orange and yellow. Blooms June and July. Height 12 inches.

GYPSOPHILA. "Baby's Breath." White masses of flowers. Blooms June and July. Height 24 inches.

GYPSOPHILA. "Bristol Fairy." A double Baby's Breath that blooms all summer. Produced from grafts. Each 50 cents.

***HARDY FERNS.** All kinds.

***HEUCHERA.** "Coral Bells." Coral colored, bell shaped flowers. Blooms May and June. Height 18 inches.

HOLLYHOCK. Pink, salmon and red. Double flowers. Blooms June and July. Height 72 inches.

***IBERIS.** "Hardy Candytuft." Pure white masses. Blooms May and June. Height 8 inches.

***LATHYRUS.** "Hardy Sweet Pea." Pink, red and white. A good vine for fences, etc. Blooms all summer.

***LAVANDULA.** "English Sweet Lavender." Lavender flowers. Blooms in June. Height 12 inches.

LIATRIS: "Blazing Star." Purple spikes of flowers. Blooms July and August. Height 48 to 60 inches.

LILY. Lemon, Madonna, Regal, Tiger and Tenuifolium. Lack of space prevents a description of the varieties.

***LINUM.** "Hardy Flax." Sky blue flowers, blooming in June, July and August, Height 18 inches.

LUPINE. Blue and white. Resemble Snapdragon. Blooms June, July and August. Height 30 to 48 inches.

LYCHNIS. Bright scarlet flowers. Blooms June and July. Height 24 inches.

***NEPETA MUSSINI.** Lavender flowers on a ground covering plant. Blooms spring and fall. Height 5 inches.

POPPIES. Mahogany, Red, Dawn, Salmon. "Victoria Louise" Pink. Blooms in May. Height 24 inches.

PENTSTEMON. Scarlet flowers. Blooms July and August. Height 48 inches.

PHLOX. A dozen varieties and colors of the new large flowering dwarf kinds. Blooms in July to November. Height 18 inches.

PLATYCODON. "JAPANESE BALLOON FLOWER." Blue and white. Flowers in May and June. Height 18 inches.

***POLEMONIUM.** Sky blue flowers. Blooms in June, July and August. Height 12 to 18 inches.

***PYRETHRUM.** "Painted Daisy." From white to darkest red. Daisy like flowers. Blooms in May and June. Height 18 inches.

SALVIA. Sky blue. Flowers in August and September. Height 3 to 4 feet.

SCABIOSA. "Pin Cushion Flower." Lilac, blue flowers. Blooms in June to September. Height 24 inches.

***SEMPERVIVUM.** "Hen and Chickens." A number of varieties, interesting and valuable in the Rock Garden.

STATICE. "Sea Lavender." Similar to Baby's Breath except color which is lavender. Blooms in June and July. Height 18 inches.

***STOKESIA.** "Stokes' Aster." A blue flower resembling the annual Aster. Blooms in July to November. Height 12 to 18 inches.

***SWEET WILLIAM.** Many colors of this popular old Perennial. Blooms April, May and June. Height 18 inches.

***SWEET WIVELSFIELD.** A new plant resembling the Sweet William but more hardy and blooms the entire season. Height 18 inches.

***THALICTRUM.** Pure white flowers in May and June. Foliage resembles the Maiden Hair Fern. Height 12 inches.

***TRITOMA.** "Red Hot Poker." Orange, scarlet spikes of bloom in August and September. Height 18 to 24 inches.

VALERIANA. "Garden Heliotrope." Light, pink flowers in June and July. Height 36 inches.

***VERONICA.** Pale blue flowers in June and July. Height 12 inches.

***YUCCA.** "Adam's Needle." Tropical looking plant with flowers of creamy white. Blooms in June and July. Height 48 inches. *Items marked with star are low growing and are suitable for Rock Gardens.

CLOVERSET GREENHOUSES

Situated on the Nursery at Cloverset Farm are Greenhouses in which a complete line of Spring bedding plants are grown.

Great care is taken that the plants are free from insect pests and disease and our frequent repotting and general care insures a stocky, sturdy plant that is sure to grow for you in box or bed.

Approximately 75 varieties of plants are offered in 3- and 4-inch pots and ranging in price from 50c to \$2.50 per dozen.

THE CLOVERSET NURSERY

Many acres in our Nursery are devoted

to the growing of beautiful Evergreens, fruit trees, shade trees, vines, and shrubs of all varieties that do well with us here. While we specialize in Roses, we are able to take care of your Landscape problems. All Cloverset Evergreens and shrubs are growing naturally in our nursery. They are given plenty of space and room, are regularly sheared and cultivated and are dug after being selected by the customer. After digging, they are immediately delivered or planted, which insures fresh stock with no danger of loss if properly taken care of.

Prices are based on the size, shape and beauty of the stock and are in keeping with the quality.

HARDY CHRYSANTHEMUMS

The hardy chrysanthemum is becoming increasingly popular for the hardy garden, and their general decorative value around the home. They are easily cared for, perfectly hardy, and planted in a protected location they will bloom late into the fall when all other plants are asleep for the winter.

Plant Mums in a rich, well drained soil, protected from the north if possible and where they will get at least one half day sunlight. Pinch off the top of the shoots several times during June, July and August, to make the plants bushy, and as they grow larger stake to prevent falling over. At their blooming period a good dressing of Cloverset Rose Grower will make larger blooms.

For those who care to take the trouble exhibition flowers may be produced on the hardy mums by disbudding. As soon as buds set, pinch from each shoot or stem all but the topmost bud. The result will be fewer flowers, of course, but of much greater size.

In the winter after blooms are all gone cut off the tops and cover plants with light covering of prairie hay or strawy manure

We offer the following varieties all of which have been very popular with our customers here at Cloverset. The prices quoted are for dormant plants in early spring. Later in the blooming season they may be had growing in Cloverset pots in bloom for 50 cents each.

ALADDIN. A very double variety, large and of a rich red bronze color. Holds its full double shape into a full double flower.

Price.....Each, 25 cents; Dozen, \$2.50

BEATRICE. Immense clusters of large double flowers of a rich rosy red, borne on a strong, erect plant.

Price.....Each, 25 cents; Dozen, \$2.50

BESSIE BROWN. A cute little bronze red button Mum that is very popular. About the size of a five-cent piece it is very double and blooms in immense clusters.

Price.....Each, 25 cents; Dozen, \$2.50

BRONZE KING. Large deep bronze opening to a shaggy flower of great size.

Price.....Each, 25 cents; Dozen, \$2.50

DAWN. A large well shaped double flower, creamy yellow in color, shading to white

as it becomes fully developed.

Price.....Each, 25 cents; Dozen, \$2.50

EVA. Immense clusters of small double flowers of a clear deep pink, growing on semi-dwarf plants.

Price.....Each, 25 cents; Dozen, \$2.50

FERN RIDGE. A very popular dark red flower with a yellow center. Bloom in immense clusters on a strong bush.

Price.....Each, 25 cents; Dozen, \$2.50

attain the size of a greenhouse mum. It is new.

Price.....Each, 50 cents; Dozen, \$5.00

L'ARGENTUILLAS. Very early, large double bronze flowers tipped with yellow. A very popular variety.

Price.....Each, 25 cents; Dozen, \$2.50

LITTLE DOT. A very small compact double flower of bronze red. This is a very popular variety.

Price.....Each, 25 cents; Dozen, \$2.50



Some of Our Hardy Mums Grown in Cloverset Pots

FIELD OF SNOW. Pure white double button which after opening takes on shades of deep rose.

Price.....Each, 25 cents; Dozen, \$2.50

FRED PEELE. A very popular pom pom type blooming in clusters of very double, bright yellow flowers edged with scarlet, changing in the fully open flower to a solid deep yellow.

Price.....Each, 25 cents; Dozen, \$2.50

GOLD BOUND. This is beyond question the most beautiful of all the hardy mums. Very large and double, the color is impossible to describe—a mixture of burnt orange and copper. Its outstanding quality is its size, and grown disbudded it will

MIRIBEAU. The finest large pink mum that we have ever seen. Large, compact double silver pink that is immense when grown disbudded.

Price.....Each, 25 cents; Dozen, \$2.50

PINK CUSHION. Called the Azalea mum. A semi-dwarf variety completely covered by its lavender pink flowers at blooming time. A very popular new variety.

Price.....Each, 25 cents; Dozen, \$2.50

POWDER PUFF. A very compact and double flesh pink button mum shading to a deeper pink as the flower develops.

Price.....Each, 25 cents; Dozen, \$2.50

SKIBO. Another popular button mum clear deep yellow with red center shading as the flower develops to a solid yellow orange.

Price.....Each, 25 cents; Dozen, \$2.50

SNOW CLAD. A large shaggy pure white, our best white mum.

Price.....Each, 25 cents; Dozen, \$2.50

GOLDEN QUEEN. Large double flowers of golden yellow.

Price.....Each, 25 cents; Dozen, \$2.50

OUR ROSE SHOWS

Plan to visit our Rose Gardens about June 1st when our Spring Rose Show is in its full glory. You are invited to come and by all means bring your friends. Lighted at night.

ORIENTAL POPPIES
ONE OF OUR SPECIALTIES

No plant to our knowledge will stand more neglect, is freer from disease, will grow and bloom year after year, and will produce such a wonderful sight when in bloom as the Oriental Poppy.

During the last few years great strides have been made in the development and improvement of this very hardy and dependable plant, until now it can be had in many different shades from pure white with maroon blotch at base of petals to dark red with black blotch.

If planted in any sunny location these wonderful Poppies will thrive without any care whatever, and will furnish great quantities of beautiful blooms for years to come. We grow the following sorts:

ORIENTAL POPPIES

ORIENTAL HYBRIDS. Scarlet crimson with black spot on base of petal.

Price.....25 cents

BEAUTY OF LIVERMORE. Deep oxblood red with black blots.

Price.....35 cents

LULU A. NEELY. Extra tall, brilliant oxblood red, long period of bloom.

Price.....50 cents

MAY SADLER. Salmon pink with black markings. This is the most vigorous grower of all the pink varieties.

Price.....50 cents

MRS. PERRY. Orange, apricot. Very vigorous and heavy bloomer.

Price.....35 cents

OLYMPIA. The double poppy. Flowers 4 inches in diameter, brilliant, rich flame scarlet, overlaid with glistening, golden salmon.

Price.....50 cents

PERRY'S WHITE. White with crimson maroon blotch at base of each petal.

Price.....50 cents

The above prices are for dormant roots. During the growing and blooming season we can furnish these plants growing in our Cloverset Plant Containers at an advanced price.

CRAPE MYRTLE

Is one of the most beautiful of all the flowering shrubs. Its leaves are glistening green and very waxy. Its blooms are similar to the large heads of the fall Hydrangea except the petals which are very soft and fluffy and appear to be made of silk crape.

Crape Myrtle in Kansas City begins to bloom in late july when flowers are scarcest, and continues to produce very large heads of lovely blooms during August and September. It sometimes freezes back in the winter but it has always come back better in the following spring.

We grow these Crape Myrtles in our Cloverset Plant Containers and offer them in bloom in July and August as well as

dormant in the spring.

We offer fine heavy plants 18 to 24 inches high that will bloom this coming summer in the following colors: white, purple, pink, red and lavender. Price. dormant up to April 15th, 50 cents each by mail, postpaid. Price in August, September and October in bloom, each \$1.00.

OUR CRAPE MYRTLE SHOW

We invite you and your friends to come to our Crape Myrtle Show about August 1st. Hundreds of these beautiful plants will be in full bloom. Announcement of the show will be found in the Sunday Kansas City Star.

SHRUBS, VINES AND FRUIT TREES

Modern merchandising demands of us as Nurserymen, that we furnish our stock to you in such condition that future growth and success is assured. This we accomplish by growing our Shrubs, Vines and Fruit Trees in our Cloverset Pots.

Shrubs, Vines and Fruit Trees purchased from our Company are healthy, sturdy, vigorous growing plants already started



Bittersweet in Cloverset Pot

and the roots surrounded by a ball of soil weighing from 14 to 20 pounds.

Furnishing our plants to you fully established, as we do, insures not only future growth, but blooms the first season and a much more vigorous growth and abundant blooms each succeeding season.

Our line of Potted Shrubs, Vines and Fruit Trees consist of the following varieties at the following prices:

DORMANT SHRUBS

During the early spring and again in the fall we can furnish Dormant Shrubs out of our Nursery Rows. We grow and offer a complete line of popular shrubs of every kind.

SHRUBS

Well established plants growing in Cloverset Pots. Weight of each plant 14 to 20 pounds.

	Each
Althea, Rose of Sharon, Double White	\$0.50
Althea, Rose of Sharon, Double Pink	.50
Althea, Rose of Sharon, Double Red	.50
Althea, Rose of Sharon, Double Purple	.50
Barberry Thunbergia, Japanese Green Leaf	.50
Barberry Thunbergia, Red Leaf	.50
Butterfly Bush, New Ile de France, Dark Blue	.75
Butterfly Bush, Magnifica, Light Blue	.50
Dogwood, Red Bark	.50
Dogwood, Yellow Bark	.50
Desmodium, Purple Flower, Blooms in Fall	.50
Deutzia, Lemoine White	.50
Elder, Golden Leaf	.50
Forsythia, or Golden Bell	.50
High Bush Cranberry, Red Berries	.50
Honeysuckle, Red Bush	.50
Hydrangea, A. G. July Blooming	.50
Hydrangea, P. G. Fall Blooming	.50
Lilac, Persian Purple	.50
Lilac, French, Chas. Joly, Double, Purple	.75
Lilac, French, Pres. Grevy, Double, Light Blue	.75
Lilac, French, Michael Buchner, Double, Pale Lilac	.75
Lilac, French, Mad. Lemoine, Double, White	.75
Lilac, Common, Old Fashion Lilac	.50
Lilac, Chinese Purple	.50
Plum, Purple Leaf	.50
Russian Olive	.50
Spirea, Antony Waterer, Dwarf Pink Flowers	.50
Spirea, Thunbergi, Dwarf, White Flowers	.50
Spirea, Van Houtte, Bridal Wreath	.50
(In quantity for hedging, special prices will be made on Spirea, Van Houtte.)	
Syringa, Mock Orange, Double, Ever-blooming	.50
Tamarisk Hispada, Blue Leaf, Pink Flower	.50
Snowball, Japanese	.50
Weigelia, Variegated Leaf	.50
Weigelia, Eva Rathke, Red	.50
Weigelia, Rosea Pink	.50

VINES

Growing in Pots—Can Be Planted Any Time
During the Spring, Summer or Fall

	Each
Ampelopsis, Virginia Creeper.....	\$0.75
Ampelopsis, Boston Ivy.....	.50
Bittersweet, American.....	.75
Clematis, White Fall Flowering.....	.50
Clematis, Large Flowering Purple.....	1.00
Clematis, Large Flowering Pink.....	1.00
Clematis, Large Flowering White.....	1.00
Euonymous, Radicans Evergreen	
Clinging Vine.....	.50
Fleecevine, Lace Vine.....	.75
Honeysuckle, Halls White and Yellow.....	.75
Honeysuckle, Scarlet Trumpet.....	.75
Honeysuckle, Everblooming.....	1.00
Honeysuckle, Coral Red.....	.75
Trumpet Vine, Red.....	.75
Wisteria, Purple.....	.75

FRUIT TREES AND GARDEN PLANTS

Fruit Trees as we offer them to you in our
Cloverset Pots can be planted any time



Apple Trees As We Grow and Sell Them—Sure to
Grow and Save 1 to 2 Years Waiting for Fruit

during the Spring, Summer or Fall with
perfect safety.

	Each
Apples — Delicious, Grimes Golden, Jonathan, York Imperial, Weathy Duchess, Winesap, Yellow Transpar- ent, Black Twig.....	\$0.75

In no instance does our Cloverset Sys-
tem of growing plants in large pots
prove its worth better than in our line of
Fruit Trees. It is inevitable that a wait
of several years must be endured before
fruit can be expected from any Fruit
Tree even when grown under most
favorable conditions and any saving in
time must be appreciated by the grow-
er. By furnishing Trees well established
and that have a fine root system sur-
rounded by a large ball of soil, we can
assure the purchaser not only that the
Trees will live, but most important of all
we can assure Fruit at least one season
earlier and in many cases (our second
season trees) will produce fruit two
years in advance of trees planted with
bare roots such as are generally furnis-
hed by the old style methods of Nursery
practice.

Cherries — Early Richmond, English Morello, Montmorency.....	.75
Crab Apples—Hyslop.....	.75
Plum—German Prune, Blue Damson....	.75
Pears — Bartlett, Keiffer, Seckel and Duchess.....	.75
Peaches — Elberta, Heath Cling, J. H. Hale.....	.75

(Special Prices on Quantity Orders
On the Above)

NOTE: During the past three years the
extreme drouth has killed a large part of
the fruit trees planted each spring. We
have on hand at all times, a small stock of
the above varieties of trees that have been
in our Pots one full season. These we will
call our Second Season Trees as they have
been growing in our Pots longer than one
year and have developed an extra heavy
root system and are so well established and
have such a perfect root system, that we
can recommend them to you as being
drouth proof. As the demand for these
Second Season established trees is great
and as the supply is limited, we can fur-
nish them only on early orders. An extra
charge of 25c each for Second Season
Trees.

SMALL FRUITS

In Cloverset Pots, Well Established

	Each
Currants—Fays Prolific.....	\$0.35
Gooseberries—Houghton.....	.35
Grapes—Caco Red, Concord, Niagra White, Moores Early.....	.35

Our Grape Vines will bear Fruit first
season.

(Special Prices on Quantity Orders)

CLOVERSET DORMANT ROSES

Special Low Prices Good Until April 15th

We can furnish Dormant (Bare Root) Cloverset Roses up to April 15th. After April 15th all our roses are in Cloverset Pots, as it is then too late to plant dormant roses.

SPECIAL PRICES ON DORMANT (BARE ROOT) ROSES UP TO APRIL 15TH

All Roses quoted at \$0.60 each, \$0.45 each

All Roses quoted at .75 each, .55 each

All Roses quoted at 1.00 each, .75 each

Delivered by Mail, Postpaid

After April 15th These Special Prices Are Cancelled

QUANTITY DISCOUNTS

On orders for dormant roses our regular quantity discounts apply as follows:

On orders of 1 dozen you may deduct 10%

On orders of 50 to 100 you may deduct 15%

On orders of 100 or over you may deduct 20%

From the Above Special Prices

Our Roses Are All 2-Year Field Grown
Western No. 1, Big, Heavy, Strong Plants.

WHAT IS A NO. 1 ROSE?

Our roses are grown under contract for us by Rose Specialists in Oregon and California. Roses are grown in rows like corn or other field crops and in every row some plants grow much larger and stronger than others. In harvesting roses the largest and most vigorous plants are graded No. 1, while the smaller and weaker plants are graded No. 1½, or No. 2, or culls. No. 1 plants, by virtue of their being the heaviest and strongest plants, always produce more and better blooms and, naturally, bring better prices to the grower as well as better satisfaction to the ultimate consumer or gardener.

CLOVERSET ROSES ARE ALL NO. 1 GRADE

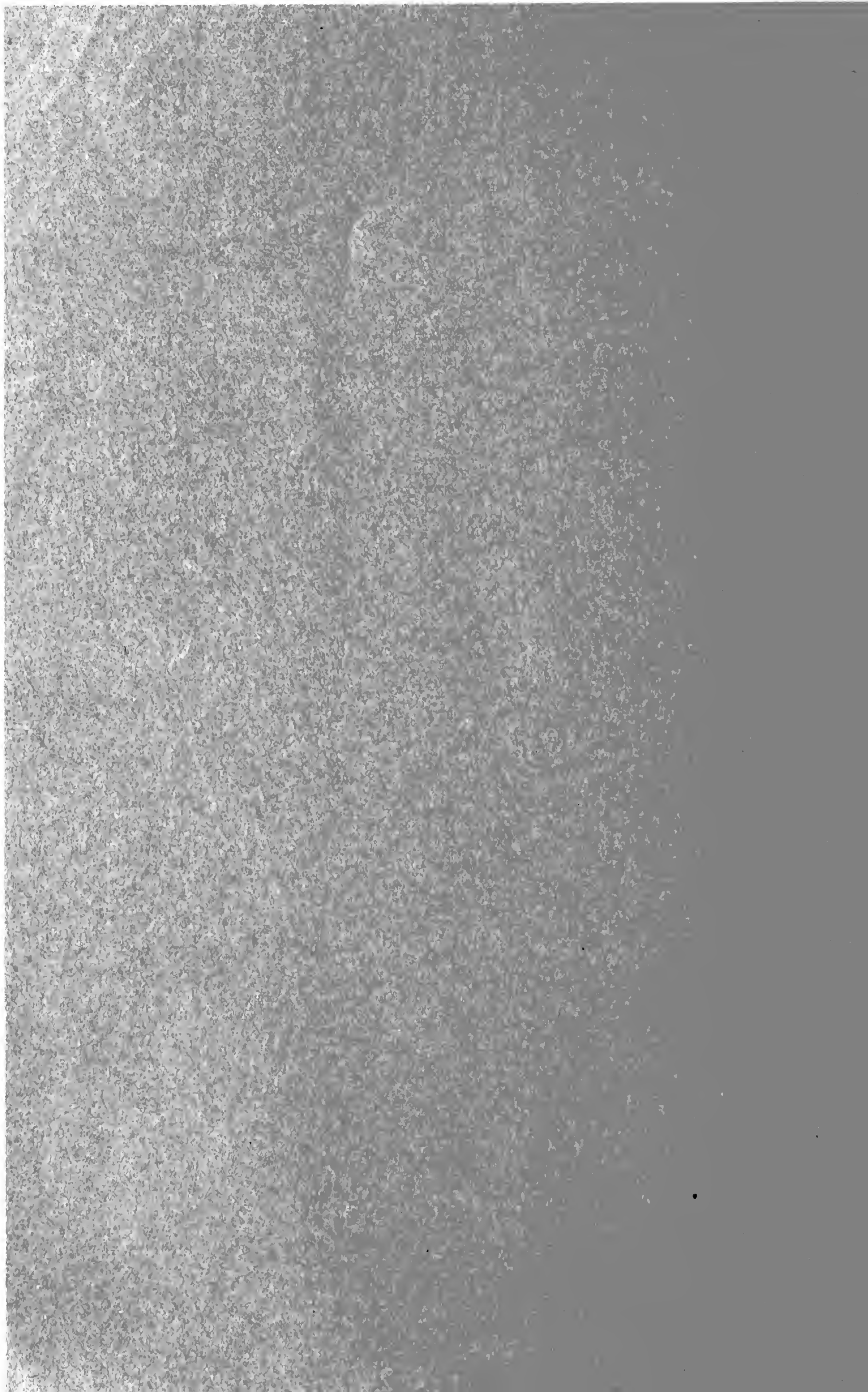
CLOVERSET FLOWER FARM

105th Street and Broadway

Kansas City, Mo.

*These Special Prices Not Good After April 15th
and Are for Dormant or Bare Root Plants.*

Plants as Soon as Potted Take Our Regular Catalog Price



MANY THANKS TO ALL OF YOU

As another year rolls around and this Rose Book and Catalog goes out to our many Customers and Friends who have for the past 14 years depended on us for good Roses and good Nursery Stock and have so greatly helped to make our business successful and have by their good words and friendly feeling for us enabled us to build our Rose business up until it is now the largest in the Central States, we extend our humble thanks and we hope during the future, to, with your help make our Cloverset Farm the mecca of all lovers of beautiful Roses and Plants of every kind, and we will try to produce better Roses and better plants than we have ever produced before.

It will be our aim to so improve our Nursery, our Greenhouses and our Rose Gardens until they become the most beautiful of any like business in this Country.

The success of our business is largely due to the discovery that our plants may be grown in Pots so they may be sold and moved from our Gardens to your home any time during the Spring, Summer and Fall in full foliage and in full bloom without injury to the roots and therefore without showing any wilt whatever to buds or blooms.

This discovery permits you to buy your plants "By Eye" as you see exactly what you are getting and it removes all doubt as to what can be expected from your purchase. Our system is an innovation in the Nursery business which always has been a "By Ear" business, buying your stock by listening to what the seller tells you and waiting a long time to see what you get and with the usual disappointing results.

Buying your plants in bloom is not only the modern way but is the only sensible way to buy them and is the correct way.

In addition to our many customers to whom this catalog will be sent, it also will reach the many Nurserymen and Florists who have been using our Cloverset Pots in the conduct of their business with such wonderful success as is shown by the letters of praise we have received, we want to say that our Pot business has been growing to such an extent that we have purchased an automatic machine for cutting out our Pots and have greatly reduced our prices for the 1937 season, besides producing a better and better looking pot than last season, and to these Nurserymen and Florists we also offer our thanks for past favors and hope to merit a continuance of their favor and good will.

CLOVERSET FLOWER FARM

ERNEST HAYSLER & SON

Nurserymen, Florists, and Manufacturers of Cloverset Pots

105th St. and Broadway

Kansas City, Mo.

